



DIPARTIMENTO DI SCIENZE AZIENDALI

## **Department of Management - University of Bologna compliance with the Principles for Responsible Management Education (UN-PRME), 2013/2015 period.**

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### **Letter of the Director of the Department**

We are pleased to renew the commitment of the Department of Management (DiSA) – University of Bologna to the Principles for Responsible Management Education (UN-PRME) and to report about the on-going activities and promoted initiatives along the academic year 2014-2015.

In 2014, according to QS World University Ranking (<http://www.topuniversities.com/qs-world-university-rankings>), the University of Bologna was at the 182<sup>nd</sup> world ranking position as university and, in 2015, at the 97<sup>th</sup> ranking position among the Social Sciences and Management.

While pursuing its mission to increase and disseminate the managerial culture and foster innovation, DiSA, has been continuously promoting education, research and best practices with the focus on values for responsible management.

Furthermore DiSA aims to have students engaged on topics related to ethics and sustainability, throughout academic courses, university and business events (i.e. seminars, laboratory, field visits), and other cultural initiatives.

Overall, DiSA is committed to pursue sustainability values supporting of the PRME principles among academic staff, students and other academic and non-academic partners.

Sincerely yours,  
*Carlo Boschetti*  
Department of Management Director  
University of Bologna, Italy



## DIPARTIMENTO DI SCIENZE AZIENDALI

### Introduction

The Department of Management at the University of Bologna (DiSA) was founded in 1983 and currently offers a variety of undergraduate and graduate courses and research opportunities in the fields of Business Economics, Economics of Financial Intermediaries, Economics and Business Management, Business Finance, Engineering Management, Business Organisation and Commodity Sciences.

The Department of Management counts over 100 faculty, researchers and research assistants, as well as 16 technical and administrative staff members. The Department has campus locations in Forlì, Rimini and the Bologna Terracini area.

### Compliance With The Principles For Responsible Management Education

#### Principle 1

*Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.*

The activity of the Department of Management at the University of Bologna is inspired by the values of a sustainable university (<http://www.sostenibilita.unibo.it/>) which embraces both the environmental and social perspectives. More specifically, the University of Bologna focuses on territorial enhancement through the preservation and renovation of natural resources and developing synergies among the stakeholders that share the University's sustainable approach. In this regard, the University has elaborated a three-year Environmental Sustainable Plan that each affiliated department unit is committed to implement.

In particular, DiSA is coherent with this sustainability framework providing advanced training to students enrolled in all its undergraduate and graduate courses that combine the knowledge in the fields of entrepreneurship, management, accounting, finance, law and economics, ethics and social responsibility. DiSA's educational approach aims to train new generations of responsible talents aware of sustainability values in their professional life.

#### Principle 2

*Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.*

The Department of Management of the University of Bologna offers a variety of courses and seminars that promote sustainable, responsible and ethical values. The final goal is to develop students' critical thinking and a personal moral compass useful to navigate through complex decision-making systems and critical business environments.

#### Academic Year 2014/2015:

| School | Department                             | Degree Course         | Level of degree                                 | Course modules                |  |
|--------|--|-----------------------|---|-------------------------------|--|
|        | Department of Management (coordinator) | Management for Social | Second cycle degree/Two year Master - 120 ECTS. | Management for Social Economy |  |
|        | Departments of Sociology               |                       | The programme leads to a dual                   |                               | Economical Ethics                            |
|        |  |                       |   |                               | Social and Cooperative Enterprise Management |
|        |  |                       |   |                               | Third Sector Law                             |
|        | Cooperation Law                        |                       |   |                               |  |



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|   |   |   |  |   |   |
|---|---|---|--|---|---|
| School of Economics, Management, and Statistics | and Business law, Economics and Statistical Sciences (associate Departments)  | Economy (Forli Campus)                              | or multiple degree. From the Academic Year 2015/2016. Taught in English. | Economy of the Welfare State                                    |   |
|   | Department of Economics   | Resource Economics and Sustainable Development      | Second cycle degree/Two year Master - 120 ECTS. Taught in English        | Sustainable Resource Economics and Policy                       |   |
|   |   |   |  | Environmental sustainability in waste prevention and treatments |   |
|   |   |   |  | Development Economics and Sustainability                        |   |
|   |   |   |  | Economics of Environmental Policy                               |   |
|   |   |   |  | Environmental Auditing and Corporate Social Responsibility      |   |
|   |   |   |  |   | Green Strategy and Sustainable Innovation |
|   | Department of Management (coordinator)  | Economic and Business Administration (Forli Campus) | Second cycle degree/Two year Master - 120 ECTS. Taught in English        | Social and Cooperation Economics                                |   |
|   | Departments of Mathematics, Economics, Sociology and Business law, and Statistical Sciences (associate Departments) |   |  | Accounting ethics and asocial responsibility                    |   |
|   |   |   |  | Legal basis of the economics of SME and social enterprise       |   |
|   |   |   | Seminar on Entrepreneurial choice and paths for growth                   |   |   |

Beside the degree courses, various seminars on Business Ethics were organized, in particular one on “Ethic and Enterprise” took place in the Academic Year 2015/16. This seminar aimed to combine the philological and theoretical perspective to the business environment in order to understand how enterprises can contribute to the well-being of the civil society. The seminar was composed of 12 meetings grouped in three sessions. The first group of seminars focused on “perceiving”, the second block’s theme was “evaluating” and the third session developed the concept of “acting” (<http://www.ems.unibo.it/it/corsi/insegnamenti/insegnamento/2015/358971>).

The European Summer School on Social Economy (ESSE) was organized in July 2015 by the Department of Economics in collaboration with faculty of the Department of Management. The event provided a multidisciplinary scientific orientation about new trends on corporate social responsibility. More specifically, the focus of the program was on: the financial dimension of business; the improvement in quality of life of several stakeholders: workers, clients/users,



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suppliers, people living in the local community where the enterprise is located (social sustainability); the preservation of the natural environment (responsibility towards the new generations). These trends move towards the necessity for the corporations to act in a more transparent way (social accountability) and to demonstrate their impacts (positive or negative) in the territories where they are located. ESSE tries to provide analytical tools for researchers and practitioners on social enterprises in order to cope with the changing welfare landscape (<http://www.esse.unibo.it/About%20ESSE.html>).

Among the programmes promoted by the Bologna Business School, affiliated with the Department of Management, the Executive MBA of Cooperative enterprises (Emba Coop) is intended for managers and executives who wish to acquire advanced business management tools for the world of cooperatives. This Executive Master is an opportunity to invest and create change for both the big and small cooperatives. EMBA Coop is a result of close collaboration between scholars, institutions of the cooperative system and managers: in doing so it combines rigorous content, context and strong applicability. Today, managing companies is a complicated matter for many reasons: which is the reason why the cooperative manager must have the capacity to reconcile the particularities of mutual goals, equity and solidarity with the challenges coming from competition. Emba Coop was designed to train these professionals, whose role is central not just for a single business but also for the cooperative movement as a whole.

Another Master, focused on PRME topics, is the MBA in Green Energy and Sustainable Businesses, which boasts a faculty team coming from all around the world: Israel, Denmark, India, U.S.A. and France. A program that tackles those “hot topics” that leading Companies can no longer afford to ignore. Sustainable development, environmental impact management, social entrepreneurship, and business ethics are issues gaining extraordinary attention among companies worldwide. Participants are engaged in a stimulating learning experience where people with strong environmental and social values integrate the development of entrepreneurial and corporate venturing skills with the building of critical thinking and leadership competences. The next generation of business leaders must be ready to manage company performances and strategies in this changing environment. The MBA Green Energy and Sustainable Businesses is designed to seek solutions that successfully address the triple bottom line: financial viability, ecological sustainability, and social equity .

On an early base, the library of the Department, “Giuseppe Testoni”, enriches its collection of books and periodicals on the topics of ethics and sustainability. Furthermore the Department’s library is part of the network of libraries of the University of Bologna and linked to the main Italian and international universities. Therefore a large number of publications (books, periodicals, journals) are available both for faculty and students. Please see Annex 1 for further details concerning a short summary of the lists of publications (“Giuseppe Testoni” Library web-site: <http://www.scienzeaziendali.unibo.it/en/library>).

### **Principle 3**

*Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.*

The University of Bologna’s Ethical Code of Behaviour (the Code) has been in force since November 2014. The Code illustrates the basic values to be promoted within the University’s community and the rules for avoiding all forms of discrimination and abuse, as well as for regulating cases of conflict of interest within the areas of intellectual property. It is a benchmark document providing an ethical framework for the University’s internal and external relations, and



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stands as a declaration of principles accepted and shared by faculty and researchers, employees, students and every entity that interacts with the University and shares its values.<sup>1</sup>

All members of the University's community are equally responsible for upholding and applying in full the rules of the University Ethical Code of Behaviour. The Ethical Code requires the following actions:

“The University promotes a high level of institutional and individual social responsibility and commitment. It considers ethics and responsible behaviour to be fundamental values for the pursuit of institutional aims, for fostering merit and excellence, for exchanges with the national and international scientific community, in creating a professional environment that is open to dialogue, correct interpersonal relations and protects all aspects of personal values.” (P. 2 of the Code)

“Professors shall guarantee individual student counselling services, listening to their ideas and respecting their personal specificities, encouraging the defence of ethical values and moral integrity, a sense of responsibility and self-discipline.” (P. 13 of the Code)

In 2015, The Department of Management organized several internal seminars to inform, share and coordinate the effort in developing research projects and teaching activities in the field of ethics and sustainability. Two of the major events took place in October, in collaboration with the “Ethic and Enterprise” initiative, and in December 2015. In both cases, researchers of the Department met to discuss goals, progresses, and common synergies in teaching and research projects developed within the Department and in collaboration within other international institutions. These is a sample of the topics that were discussed:

- Social and Environmental Reporting;
- Finance and Ethics;
- Integrated Reporting;
- Sustainability Performance;
- Start-up of social and cooperative businesses;
- Crowdfunding and sharing economy;
- Sustainability-driven innovation.

### **Principle 4**

*Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.*

In terms of conceptual and empirical research activities, the Department of Management has been active with the following activities, mainly projects, conferences and seminars.

2013-2015: *CASCADE — Collaborative Action towards Societal Challenges through Awareness, Development, and Education*, financed on the EU programme FP7-INCO-2013-1, Project Number 609562, 1/10/13- 28/02/2015. UNIBO was project partner and the project focused on the South-East Asia to promote the regional coordination for a cooperation in the frame of Science & Technology (S&T). The specific objectives were: elaboration of a frame about the state of the art in the innovation area outlining the challenges and opportunities of the region; mapping and creating a database of the national and regional stakeholders, improving the competencies in the

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<sup>1</sup> Ethical Code of Behavior of the University of Bologna, <http://www.unibo.it/en/university/who-we-are/ethical-code-of-behaviour>, accessed February 2016.



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research field related to research and innovation. This initiative is coherent with Principle 1 aimed to develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Below another project is listed that implies an efforts towards the creation of educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership (PRME Principle 3):

2015-2018 *EMPHOS Empowering Museum Professionals and Heritage Organizations Staff by cultural entrepreneurship training and research*, financed on the Erasmus Plus programme Key Action Cooperation for innovation and the exchange of good practices Strategic Partnership. In many European countries, art and culture are subsidized by the government; however, due to the crisis and budget cuts, the amount of funds for direct subsidies is decreasing; some cultural heritage organisations and museums do not have enough funds to sustain themselves. Putting entrepreneurial skills into practice- for example network building, fundraising, creating new ways to involve the public - is becoming increasingly important as a way to stay healthy. However, this cannot go against other core tasks like conservation; this should go hand in hand. Hence the concept of "cultural entrepreneurship". Objectives of the project are to strengthen cultural entrepreneurship skills in the sector and putting them into practice through: training courses aimed at the heritage and museum sectors exist in most EU member states, their availability, take-up; accreditation is not widely spread. This project aims at giving cultural heritage organizations and museums possibilities to acquire competences and tools in the field of cultural entrepreneurship.

There is one more example of projects that appears a valid contribution to Principle 4 concerning the conceptual and empirical research that advances the understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value: 2014-2016 *SINERGIA Business Model Dynamics*. The project aims to explore and clarify the nature of mechanisms and dynamics underlying the emergence and evolution of new business models. This aspect is a key element for establishing new-formed organizations. Consequences of certain business models implies securing competitive advantage of national industrial sectors in solving social and environmental issues. The project is coordinated by the Ecole Polytechnique Fédérale de Lausanne and financed by the Swiss National Fund for the Scientific Research.

Concerning public management and accounting, with particular reference to local governments and healthcare organizations, a fruitful collaboration has been started through a joint project between the Local Healthcare Authority of Forlì Municipality (Italy) and the Department of Management on the introduction of financial and non-financial performance measurement within the operating room department at Forlì Hospital based on ICT. The PerFORMS Project - Performance Operating Room Management System - addresses the need to formulate an analytical approach necessary for dissemination & utilization of data information for operating room management. PerFORMS was awarded by the European Institute for Public Administration with the European Public Sector Award 2011. Starting from 2015 the project has been further improved and transferred towards the S. Maria Nuova Hospital in Reggio Emilia Municipality. (<http://www.operatingroommanagement.org/en/home.html>).

Moreover, this project represents an effective approach aimed at respecting PRME Principle 6, to facilitate and support dialog and debate among interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Beside the above mentioned projects, DiSA's faculty contributed to the topic with a variety of journal articles and other academic publications. Among them:

Baldarelli, M.G.; Del Baldo M.; Ferrone, C., *The Relationships Between CSR, Good Governance and Accountability in the Economy of Communion (EoC) Enterprises* in: Idowu, S.O., Frederiksen,



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- C.S., Mermod, A.Y., Nielsen, M.E.J., “Corporate Social Responsibility and Governance, Practice and Theory”, London, Springer International Publishing, 2015, pp. 3 - 38
- Barbieri P.; Longo M.; Mura M., *Ethical issues in buyer-supplier relationship. A dyadic examination in the European confection industry*, in: Proceedings of the 17th International Annual EurOMA Conference, PORTO, EurOMA, 2010, pp. 1 - 10 (17th International Annual EurOMA Conference, Porto -Portugal, June 6-9)
- Gigli S., *Exploring the drivers of corporate reputation integrated with a corporate responsibility perspective: some reflections in theory and in praxis*, in: “The Journal of Management and Governance”, 2014, 18, pp. 589 - 613
- Padovani E.; Orelli R. Levy; Agnoletti V.; Buccioli M., *Low Cost and Human-Centered Innovations in Healthcare Services: A Case of Excellence in Italy*, in: “Human-Centered System Design for Electronic Governance”, 2013, DOI: 10.4018/978-1-4666-3640-8.ch014
- Pattitoni P.; Petracci B.; Spisni M., *Insider Trading and Blackout Periods: Evidence from Italy*, in: “Applied Economics Letters”, Vol. 20, No. 18, 2013, pp. 1625 - 1629
- Siboni B.; Del Sordo C.; Pazzi S., *Sustainability Reporting in State Universities: An Investigation of Italian Pioneering Practices*, in: “International Journal of Social Ecology and Sustainable Development”, 2013, 4, pp. 1 - 15
- Siboni B.; Sangiorgi D., *Genesis and Development of the European Communication on Sustainability in Local Governments*, in “International Journal of Advances in Management Science”, 2013, 2, ISSN Online: 2169-7590, pp. 43 - 49
- White A. L.; Baraldi M., *Reinventing the Corporation in The Worldwatch Institute*, in “State of the World 2012. Moving Toward Sustainable Prosperity”, Washington, D.C., Island Press, 2012, pp. 87 - 103

### **Principle 5 and Principle 6**

*Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.*

*Dialogue: We will facilitate and support dialogue and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and*

In terms of collaboration with different business corporations, civil society organizations, and other interested groups and stakeholders, the Department is implementing different kinds of initiatives.

The Department is strictly collaborating with the Bologna Business School (<http://www.bbs.unibo.it/hp/en/our-school/>), an international community made up of ideas, people, networks and projects. It is promoting Master programmes with the involvement of more than 400 companies. This international and educational framework favors the interaction among different actors and stakeholders; therefore it is the appropriate scenario to spread information about global social responsibility.

The Department is member of the international network “Rural Policy Learning Commons: Building Rural Policy through International Comparative Analysis - Innovation, Leadership and Prosperity. Northern Communities: Towards Social and Economic Prosperity”; the network is coordinated by the Brandon University (Canada). The goal of this project is to enhance prosperity in rural areas by identifying and analyzing policy options relevant to rural and northern places, evaluating these options in the context of national and international policy innovations, and building leadership capacity among rural and northern researchers, policy-makers, and practitioners from America (USA, Canada and Mexico) and Europe. On this purpose several meetings and webinars



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have been organized on the main development themes such as: human capital and migration, natural resources development, governance, infrastructure and services and transformations in indigenous communities. The project favors the participation to conferences and training activities (related to the network topics) for students and faculty. The project's activities are also coherent with Principle 6, aimed to support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Moreover, in terms of networking with non-University actors, the Department has signed a protocol with the Bologna municipality and the Bologna professional association of accountants thanks to the expertise of some faculty. The aim is to promote practices focused on business environmental responsibility and on the analysis of the environmental performances of the enterprises located in the Bologna provinces; on this purpose an Observatory has been created.

Furthermore in December 2015 a research group of the Department collaborated to the organization of the fifth edition of the conference Top500 focused on the financial analysis of 500 enterprises based in the Bologna province. One of the topic of the conference dealt with the identification of non-financial values for the cooperative businesses.

The Department has started the programme Launch Pad (<http://www.unibolaunchpad.it/>) in collaboration with the Italian Institute of Entrepreneurship and Foundations located in Emilia-Romagna region. The aim is to create a training path towards entrepreneurship with different kind of approaches (laboratories, practical training, meetings with entrepreneurs). The programme is addressed to Ph.D. students and post-doc researchers working on innovative research and applied projects. The training path aims to develop a focus and a commitment on issues connected to innovation and sustainability as well as to social elements for innovation and processes leading to the co-creation of values.

Finally . the Department participates to the *Le Giornate di Bertinoro per l'economia civile* (Bertinoro days for civil economy) as well. This initiative is an opportunity to share information and knowledge on the role and activities of the "third sector". During the event different actors involved in this sector (associations, social cooperatives, universities, enterprises and institutions) can meet and share their expertise. The XV edition of the event took place in October 2015 on the specific topic "The cohesion economy in the vulnerability period and evaluation on social impact" (<http://www.legiornatedibertinoro.it/presentazione-evento/>).

### **Future Perspectives and Key Objectives**

Embracing the PRME framework for Responsible Management Education, the Department of Management at the University of Bologna aims to strengthen the synergies among teaching programs, research projects and the network opportunities arising from those activities that are able to educate and inspire our community of students, business partners and scholars across the values of ethics and sustainability.

The Department of Management at the University of Bologna is determined to increase ethical and sustainability concepts and practices in its teaching and training programs. More specifically, DiSA aims to strengthen the teaching of Business Ethics and Social Responsibility at the undergraduate level. The Department of Management should also continue the search for partnerships with sustainable organizations as internship destinations and best practice examples for the students of the University of Bologna.

Moreover, DiSa will work in collaboration with its stakeholders to incorporate civic and social awareness around its teaching and research projects. Within this cultural framework, DiSa aspires to



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strengthen its active role in the Emilia Romagna region and with its partners by promoting its collaborative and sustainability values.

For example, in 2016, the Department will participate to the third exhibition on Corporate Social Responsibility (CSR) and Social Innovation organized by Impronta Etica, an Italian non-profit organization. First, the main focus of the fair is on enterprises committed to choose a sustainable approach in pursuing their strategy. This focus helps young people to choose an educational path oriented towards the values of Corporate Social Responsibility. Second, the attention of the event is on educating more responsible consumers, able to identify sustainable organizations. The Department participates at the exhibition presenting the most valuable master and doctoral theses dealing with sustainability topics in order to enhance business collaborations and generate job opportunities for its students.

Finally, DiSA will look for a more effective way to communicate UN-PRME events to its scientific community in order to increase participation and understanding of the UN-PRME principals and initiatives and the added value of being part on PRME network.

### Contacts

For questions or additional information about the Department of Management (University of Bologna) PRME initiative, please contact:

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### Annex 1

Short summary of the list of publications purchased by the Library of the Department, "Giuseppe Testoni" in the period 2013-2015.

#### Active Journal Subscriptions:

| ISSN code     | Active Journal Subscriptions                                 |
|---------------|--|
| ISSN 1537260X | 4467718 Academy of Management Learning and Education. -2002- |
| ISSN 00076503 | 4195053 Business and society. - 1960-                        |
| ISSN 13632434 | 4209571 School Leadership & Management. - 1990-              |
| ISSN 00251909 | 4194969 Management science. - 1954-                          |
| ISSN 08997640 | 4004672 Nonprofit and voluntary sector quarterly. - 1989-    |

#### Books related to the topics and purchased in the period 2013/2015:

| TITLE  | YEAR | COU<br>NTRY | AUTHOR                   | ISBN              | EDITOR                               |
|--|------|-------------|--------------------------|-------------------|--------------------------------------|
| SUSTAINABILITY OF SCHOLARLY INFORMATION              | 2014 | UK          | CHOWDHURY, G.<br>G.      | 97818560<br>49566 | LIBRARY<br>ASSOCIATION<br>PUBLISHING |
| SOCIAL AND ENVIRONMENTAL DISCLOSURE BY CHINESE FIRMS | 2014 | UK          | ABEYSEKERA,<br>INDRA;LU, | 97804157<br>40562 | ROUTLEDGE LTD.                       |



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|  |      |             |  |                   |                                    |
|--|------|-------------|--|-------------------|------------------------------------|
|  |      |             | YINGJUN                                  |                   |                                    |
| ORGANIZATIONAL ETHICS AND STAKEHOLDER WELL-BEING IN THE BUSINESS ENVIRONMENT | 2014 | USA         | .  | 97816239<br>66348 | INFORMATION AGE PUBLISHING INC     |
| ETHICS EDUCATION OF BUSINESS LEADERS   | 2013 | USA         | CULHAM, TOM E.                           | 97816239<br>63460 | INFORMATION AGE PUBLISHING INC.    |
| GLOBALIZATION AND SELF-REGULATION  | 2011 | UK          | SETHI, S.PRAKASH                         | 97802306<br>11559 | PALGRAVE MACMILLAN LTD             |
| CHRISTIAN ETHICS AND CORPORATE CULTURE                                       | 2014 | Switzerland | .  | 97833190<br>09384 | SPRINGER VERLAG                    |
| CORPORATE RESPONSIBILITY   | 2012 | UK          | CARROLL, ARCHIE B.;LEPARTITO, KENNETH J. | 97811076<br>05251 | CAMBRIDGE UNIVERSITY PRESS         |
| ORGANIZATIONAL CHANGE, LEADERSHIP AND ETHICS                                 | 2014 | UK          | .  | 97804156<br>79879 | ROUTLEDGE LTD.                     |
| WOMEN AS GLOBAL LEADERS  | 2015 | USA         | .  | 97816239<br>69646 | INFORMATION AGE PUBLISHING INC     |
| L' ERA DELLO SVILUPPO SOSTENIBILE  | 2015 | Italy       | SACHS ALLAN                              | 97888835<br>02316 | EGEA SPA                           |
| GLOBAL PROBLEMS AND THE CULTURE OF CAPITALISM                                | 2013 | USA         | ROBBINS, RICHARD H.                      | 97802059<br>17655 | PEARSON EDUCATION LTD              |
| INTRODUCTION TO BEHAVIORAL ECONOMICS   | 2013 | UK          | JUST, DAVID R.                           | 97804705<br>96227 | WILEY JOHN & SONS LIMITED          |
| MANAGING THE TRANSITION TO A SUSTAINABLE ENTERPRISE                          | 2013 | UK          | VAN TULDER, ROB;TILBURG, ROB VAN;FRANCKE | 97804157<br>16130 | ROUTLEDGE LTD.                     |
| THE MICROFINANCE MIRAGE  | 2015 | UK          | GELETA, DR. ESAYAS BEKELE                | 97814724<br>29209 | ASHGATE PUBLISHING LIMITED         |
| THE POLITICAL ECONOMY OF MICROFINANCE  | 2015 | UK          | MADER, PHILIP                            | 97811373<br>64203 | PALGRAVE MACMILLAN LTD             |
| FOR ALL THE PEOPLE   | 2012 | USA         | CURL, JOHN                               | 97816048<br>65820 | PM PRESS                           |
| THE AGE OF SUSTAINABLE DEVELOPMENT   | 2015 | USA         | SACHS, JEFFREY D.                        | 97802311<br>73155 | COLUMBIA UNIVERSITY PRESS          |
| L' IMPRESA FELICE. LA RESPONSABILITA SOCIALE COME IMPULSO ALLA CRESCITA      | 2014 | Italy       | BORGATO, RENATA                          | 97888204<br>90089 | ANGELI FRANCO SRL                  |
| LETHAL BUT LEGAL   | 2014 | USA         | FREUDENBERG, NICHOLAS                    | 97801999<br>37196 | OXFORD UNIVERSITY PRESS            |
| WHAT EVERY ENVIRONMENTALIST NEEDS TO KNOW ABOUT CAPITALISM                   | 2011 | USA         | FOSTER, JOHN BELLAMY;MAGDOFF,            | 97815836<br>72419 | MONTHLY REVIEW PRESS               |
| CONSCIOUS CAPITALISM   | 2014 | USA         | MACKEY, JOHN;SISODIA, RAJ                | 97816252<br>71754 | HARVARD BUSINESS SCHOOL PUBLISHING |



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|  |      |             |                                  |                |                            |
|--|------|-------------|----------------------------------|----------------|----------------------------|
| CLIMATE CHANGE, CAPITALISM, AND CORPORATIONS                               | 2015 | UK          | WRIGHT, CHRISTOPHER; NY BERG, DA | 97811074 35131 | CAMBRIDGE UNIVERSITY PRESS |
| SELLING WOMEN SHORT  | 2015 | USA         | ROTH, LOUISE MARIE               | 97806911 66728 | PRINCETON UNIVERSITY PRESS |
| INTEGRATED REPORTING MOVEMENT: MEANING, MOMENTUM, MOTIVES, AND MATERIALITY | 2014 | USA         | ECCLES ROBERT G.                 | 97811186 46984 | WILEY JOHN & SONS LIMITED  |
| SUSTAINABILITY STRATEGIES  | 2009 | UK          | ORSATO, RENATO J.                | 97802302 12985 | PALGRAVE MACMILLAN LTD     |
| LOGISTICS OPERATIONS, SUPPLY CHAIN MANAGEMENT AND SUSTAINABILITY           | 2014 | Switzerland | .                                | 97833190 72869 | SPRINGER VERLAG            |
| GLOBAL CAPITALISM, CULTURE, AND ETHICS                                     | 2014 | UK          | SPINELLO, RICHARD                | 97804158 43966 | ROUTLEDGE LTD.             |
| SOURCING TO SUPPORT THE GREEN INITIATIVE                                   | 2013 | USA         | ELLRAM, LISA M.; TATE, WENDY     | 97816064 96008 | BUSINESS EXPERT PRESS      |
| EMBEDDING CSR INTO CORPORATE CULTURE                                       | 2014 | UK          | SWANSON, DIANE L.                | 97811373 00072 | PALGRAVE MACMILLAN LTD     |
| LEADERSHIP FOR SUSTAINABILITY AND CHANGE                                   | 2013 | UK          | SCOTT, CYNTHIA; ESTEVES, TAMMY   | 97819092 93694 | DO SUSTAINABILITY          |
| EDUCATING FOR VALUES-DRIVEN LEADERSHIP                                     | 2013 | USA         | GENTILE, MARY C.                 | 97816064 95469 | BUSINESS EXPERT PRESS      |
| SUSTAINABLE SUPPLY CHAIN MANAGEMENT  | 2011 | Germany     | CETINKAYA, BALKAN                | 97836421 20220 | SPRINGER VERLAG            |

The list is not exhaustive; it refers to specific resources related to the sustainability topic. A more comprehensive list of books, periodicals and journals is available on the University of Bologna library's website.

Books are available entering the following link:

- [http://sol.unibo.it/SebinaOpac/Opac?locale=en\\_GB](http://sol.unibo.it/SebinaOpac/Opac?locale=en_GB). From this link publications purchased by all University libraries are also available and the library offers an inter-library loan and document delivery services in collaboration with Italian and international libraries.

Journals are available from this link <http://biblioteche.unibo.it/portale/risorse-elettroniche/periodici>:

Electronic Journals:

- Wiley OnLine Library
- SpringerLink
- JSTOR
- Cambridge Journals

Italian electronic Journals:

- RivisteWeb (JournalsWeb) Il Mulino



DIPARTIMENTO DI SCIENZE AZIENDALI

- Torrossa Editoria Italiana Online (Casalini, Franco Angeli)

Through those platforms, different online journals can be entered:

- Journal of Business Ethics
- Business Ethics (Oxford)
- Business and society
- CSR Corporate Social Responsibility and Environmental Management
- Environment and Planning (A, B, C, D)
- Journal of Environmental Management
- Journal of Environmental Economics & Management
- Business Strategy and the Environment
- Global Environmental Change
- Environmental science & policy

The library participates to the purchase of database carried out by the network of libraries of the University of Bologna.

Specific databases concerning management education are for instance :

- Proquest ABI/Inform Complete
- Econlit
- SSRN Social science research network\*

(\*SSRN is open source, the University is paying just the membership fee)

The complete list is available at the following page <http://biblioteche.unibo.it/portale/risorse-elettroniche/banche-dati>.