



DIPARTIMENTO DI SCIENZE AZIENDALI

**Department of Management - University of Bologna  
compliance with the Principles for Responsible Management Education  
(UN-PRME), 2016/2017 academic year**

**Table of contents**

- Letter from the Director of the Department of Management, University of Bologna
- Introduction
- Compliance with the Principles for Responsible Management Education (PRME)
- Future Perspective and Key Objectives



DIPARTIMENTO DI SCIENZE AZIENDALI

*Bologna, 8<sup>th</sup> of November 2017*

**Letter from the Director**

We are pleased to renew the commitment of the Department of Management (DiSA) – University of Bologna to the Principles for Responsible Management Education (UN-PRME) and to report about the on-going activities and promoted initiatives along the academic year 2016-2017.

In 2016, according to the QS World University Ranking (<https://www.topuniversities.com/university-rankings>), the University of Bologna was at the 208<sup>th</sup> world ranking position as university and at the 80<sup>th</sup> position in Social Science and Management, the second one in Italy. The University of Bologna ranked 151 and 200 among the Business and Management schools, the third one among Italian Universities.

The Department of Management has been selected by the Italian Ministry of Education and University among the excellent Departments in Italy according to Research Indicators used for the Evaluation of the Quality for Research Activities (VQR) by the National Agency for the Evaluation of University and Research Institutes

[http://www.anvur.org/index.php?option=com\\_content&view=article&id=55&Itemid=103&lang=it](http://www.anvur.org/index.php?option=com_content&view=article&id=55&Itemid=103&lang=it).

The Ministry will select and finance 180 best projects presented by the excellent Departments in Italy; those projects will contribute to the further developments of research and education activities of those Departments and Universities.

While pursuing its mission to increase and disseminate the managerial culture and foster innovation, DiSA, has been continuously promoting education, research and best practices with the focus on values for responsible management.

Furthermore, DiSA aims to have students engaged on topics related to ethics and sustainability, throughout academic courses, university and business events (i.e. seminars, laboratory, field visits), and other cultural initiatives.

Overall, DiSA is committed to pursue sustainability values supporting of the PRME principles among academic staff, students and other academic and non-academic partners.

Sincerely yours,  
*Carlo Boschetti*  
Department of Management Director  
University of Bologna, Italy



## DIPARTIMENTO DI SCIENZE AZIENDALI

### Introduction

The Department of Management at the University of Bologna (DiSA) was founded in 1983 and currently offers a variety of undergraduate and graduate courses and research opportunities in the fields of Business Economics, Economics of Financial Intermediaries, Economics and Business Management, Business Finance, Engineering Management, Business Organisation and Commodity Sciences.

The Department of Management counts over 100 faculty, researchers and research assistants, as well as 16 technical and administrative staff members. The Department has campus locations in Forlì, Rimini and the Bologna Terracini area.

### Compliance With The Principles For Responsible Management Education

#### Principle 1

*Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.*

The activity of the Department of Management at the University of Bologna is inspired by the values of a sustainable university (<http://www.sostenibilita.unibo.it/>) which embraces both the environmental and social perspectives. More specifically, the University of Bologna focuses on territorial enhancement through the preservation and renovation of natural resources and developing synergies among the stakeholders that share the University's sustainable approach. In this regard, the University has elaborated a three-year Environmental Sustainable Plan that each affiliated department unit is committed to implement.

In particular, DiSA is coherent with this sustainability framework providing advanced training to students enrolled in all its undergraduate and graduate courses that combine the knowledge in the fields of entrepreneurship, management, accounting, finance, law and economics, ethics and social responsibility. DiSA's educational approach aims to train new generations of responsible talents aware of sustainability values in their professional life.

#### Principle 2

*Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.*

The Department of Management of the University of Bologna offers a variety of courses and seminars that promote sustainable, responsible and ethical values. The final goal is to develop students' critical thinking and a personal moral compass useful to navigate through complex decision-making systems and critical business environments.

Academic Year 2016/2017:

School	Department	Degree Course	Level of degree	Course modules
	Department of Management (coordinator)		Second cycle degree/Two year Master - 120 ECTS.	Management for Social Economy Economical Ethics Social and Cooperative



DIPARTIMENTO DI SCIENZE AZIENDALI

School of Economics, Management, and Statistics	Departments of Sociology and Business law, Economics and Statistical Sciences (associate Departments)	Management for Social Economy (Forli Campus)	The programme leads to a dual or multiple degree. From the Academic Year 2015/2016. Taught in English.	Enterprise Management
				Third Sector Law
				Cooperation Law
				Economy of the Welfare State
	Department of Management (coordinator)	Economic and Business Administration (Forli Campus)	Second cycle degree/Two year Master - 120 ECTS. Taught in English	Social and Cooperation Economics
				Accounting ethics and asocial responsibility
				Legal basis of the economics of SME and social enterprise
				Seminar on Entrepreneurial choice and paths for growth
	Department of Management (coordinator)	Business Administration and Management - Service Management (SEM) curriculum	International second cycle degree	Behavioural Economics
				Human Resource Management And Leadership
Departments of Economics, Law Science, Statistical Sciences "Paolo Fortunati", Sociology and Business law (associate Departments)				



DIPARTIMENTO DI SCIENZE AZIENDALI

	Department of Management (coordinator)	Business Administration	First cycle degree	Mission Governance and Accountability of Cooperative and Social Firms
	Departments of Economics, Statistical Sciences "Paolo Fortunati", Sociology and Business law (associate Departments)	Business Administration International Management curriculum	International second cycle degree	Sustainable Innovation Laboratory
	Department of Management (coordinator) Economics, Statistical Sciences "Paolo Fortunati", Sociology and Business law (associate Departments)	Economics and Management..	International second cycle degree	Accounting Ethics And Social Responsibility Social Entrepreneurship

The course unit on “Ethics for Corporate Decisions” (2016/2017) aims at introducing ethics in management with an experiential approach. This course does not take a normative perspective, it is proposed to accustom future decision-makers to ask questions and promote ethical challenges. In particular, at the end of the course participants are able to address business decisions starting from assumptions, languages and metaphors, which can better represent the nature of the business and its contribution to the socio-cultural and enviromental context in which it operates. Course contents (Lesson 1: The apparent oxymoron of the expression "business ethics"; Lesson 2: Gift economy, management and happiness; Lesson 3: Ethics and responsibility in business; Lesson 4: EU Green Paper, AMA (American Market Statement) statement of ethics, corporate philanthropy and impact investing; Lesson 5: Exercise; Lesson 6: Teleological ethics and motivational ethics; Lesson 7: The integration of the personalistic principle and the common). See <http://www.ems.unibo.it/en/programmes/course-unit-catalogue/course-unit/2016/391842>



## DIPARTIMENTO DI SCIENZE AZIENDALI

Among the programmes promoted by the Bologna Business School (BBS), affiliated with the Department of Management, the offer of different Master programmes related to PRME topics continue.

The Executive MBA of Cooperative enterprises (Emba Coop) is intended for managers and executives who wish to acquire advanced business management tools for the world of cooperatives. This Executive Master is an opportunity to invest and create change for both the big and small cooperatives. EMBA Coop is a result of close collaboration between scholars, institutions of the cooperative system and managers: in doing so it combines rigorous content, context and strong applicability. Today, managing companies is a complicated matter for many reasons: which is the reason why the cooperative manager must have the capacity to reconcile the particularities of mutual goals, equity and solidarity with the challenges coming from competition. Emba Coop was designed to train these professionals, whose role is central not just for a single business but also for the cooperative movement as a whole (<http://www.bbs.unibo.it/hp/master-executive/master-executive-in-business-administration/>).

The MBA in Green Energy and Sustainable Businesses, which boasts a faculty team coming from all around the world: Israel, Denmark, India, U.S.A. and France. A program that tackles those “hot topics” that leading Companies can no longer afford to ignore. Sustainable development, environmental impact management, social entrepreneurship, and business ethics are issues gaining extraordinary attention among companies worldwide. Participants are engaged in a stimulating learning experience where people with strong environmental and social values integrate the development of entrepreneurial and corporate venturing skills with the building of critical thinking and leadership competences. The next generation of business leaders must be ready to manage company performances and strategies in this changing environment. The MBA Green Energy and Sustainable Businesses is designed to seek solutions that successfully address the triple bottom line: financial viability, ecological sustainability, and social equity (<http://www.bbs.unibo.it/hp/global-mba/mba-green-energy-and-sustainable-businesses/>).

The Master in Green Management and Sustainable Businesses to lead companies in creating new business models, supported by a responsible use of resources. This experience provides the tools to operate the change in the businesses, thus contributing to transform an element of the organizational culture into a factor that supports the achievement of economic targets (<http://bolognabusinessschool.com/hp/master-fulltime/business-management-green-management-and-sustainable-businesses/>).

In collaboration with BBS a conference on “The impact of the enterprise on society. From corporate social responsibility to regenerative economy” November 2016.

On an early base, the library of the Department, “Giuseppe Testoni”, continues to enrich its collection of books and periodicals on the topics of ethics and sustainability. Furthermore the Department’s library is part of the network of libraries of the University of Bologna and linked to the main Italian and international universities. Therefore a large number of publications (books, periodicals, journals) are available both for faculty and students. Please see Annex 1 for further details concerning a short summary of the lists of publications (“Giuseppe Testoni” Library website: <http://www.scienzeaziendali.unibo.it/en/library>).

### **Principle 3**

*Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.*

The University of Bologna’s Ethical Code of Behaviour (the Code; <http://www.unibo.it/en/university/who-we-are/ethical-code-of-behaviour>) has been in force since



## DIPARTIMENTO DI SCIENZE AZIENDALI

November 2014. The Code illustrates the basic values to be promoted within the University's community and the rules for avoiding all forms of discrimination and abuse, as well as for regulating cases of conflict of interest within the areas of intellectual property. It is a benchmark document providing an ethical framework for the University's internal and external relations, and stands as a declaration of principles accepted and shared by faculty and researchers, employees, students and every entity that interacts with the University and shares its values.<sup>1</sup>

All members of the University's community are equally responsible for upholding and applying in full the rules of the University Ethical Code of Behaviour. The Ethical Code requires the following actions:

"The University promotes a high level of institutional and individual social responsibility and commitment. It considers ethics and responsible behaviour to be fundamental values for the pursuit of institutional aims, for fostering merit and excellence, for exchanges with the national and international scientific community, in creating a professional environment that is open to dialogue, correct interpersonal relations and protects all aspects of personal values." (P. 2 of the Code)

"Professors shall guarantee individual student counselling services, listening to their ideas and respecting their personal specificities, encouraging the defence of ethical values and moral integrity, a sense of responsibility and self-discipline." (P. 13 of the Code).

Beside the degree courses, various seminars on Business Ethics were organized with international speakers (<http://www.scienzeaziendali.unibo.it/it/ricerca/seminari-di-dipartimento/index.html>),

- *Academic entrepreneurship and use-inspired researchers: from Pasteur's Quadrant to Pasteur's Cube model* by Robert Tijssen (Leiden University), 20th September 2017
- *Flipping the classroom with trade talk tales: creative nonfiction writing ad theatre productio of customer-marketers interactions* by Rouxelle De Villiers (Waikato Management School, NZ), 11<sup>th</sup> October 2016
- *The Effects of a Training Program to Encourage Social Entrepreneurship* by Thomas Åstebro (HEC Paris) with Florian Hoos (HEC Paris), 19<sup>th</sup> April 2016
- *Social Media and Corporate Governance: Acquisitions Under Negative Reactions from Small Investors* by James Ang (Florida State University), 17<sup>th</sup> March 2016.

Another seminar on Enterprise and society between Regenerative/Refreshing Economy and Social Responsibility took place in November 2016 (<http://www.magazine.unibo.it/archivio/2016/11/23/dalla-corporate-social-responsibility-all2019economia-rigenerativa>). The seminar focused on sustainability and business growth looking at 2030.

### **Principle 4**

*Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.*

In terms of conceptual and empirical research activities, the Department of Management has been active with the following activities, mainly projects, conferences and seminars.

---

<sup>1</sup> Ethical Code of Behavior of the University of Bologna, <http://www.unibo.it/en/university/who-we-are/ethical-code-of-behaviour>, accessed February 2016.



## DIPARTIMENTO DI SCIENZE AZIENDALI

2015-2018 *EMPHOS Empowering Museum Professionals and Heritage Organizations Staff by cultural entrepreneurship training and research*, financed on the Erasmus Plus programme Key Action Cooperation for innovation and the exchange of good practices Strategic Partnership. In many European countries, art and culture are subsidized by the government; however, due to the crisis and budget cuts, the amount of funds for direct subsidies is decreasing; some cultural heritage organisations and museums do not have enough funds to sustain themselves. Putting entrepreneurial skills into practice- for example network building, fundraising, creating new ways to involve the public - is becoming increasingly important as a way to stay healthy. However, this cannot go against other core tasks like conservation; this should go hand in hand. Hence the concept of "cultural entrepreneurship". Objectives of the project are to strengthen cultural entrepreneurship skills in the sector and putting them into practice through: training courses aimed at the heritage and museum sectors exist in most EU member states, their availability, take-up; accreditation is not widely spread. This project aims at giving cultural heritage organizations and museums possibilities to acquire competences and tools in the field of cultural entrepreneurship.

There is one more example of projects that appears a valid contribution to Principle 4 concerning the conceptual and empirical research that advances the understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value: 2014-2016 *SINERGIA Business Model Dynamics*. The project was completed. It aimed to explore and clarify the nature of mechanisms and dynamics underlying the emergence and evolution of new business models. This aspect is a key element for establishing new-formed organizations. Consequences of certain business models implies securing competitive advantage of national industrial sectors in solving social and environmental issues. The project is coordinated by the Ecole Polytechnique Fédérale de Lausanne and financed by the Swiss National Fund for the Scientific Research.

Another project deals with *Creativity, Audiences and Social Evaluation. An Empirical Inquiry into the Emergence and Legitimation of Novelty*. It is financed by the 2017-2020 PRIN programme - Research projects of national interest. The three-year project investigates the social side of creativity and how novelty is evaluated across audiences and settings.

Relationships between socio-cognitive challenges and performance is the focus of the project *Diversity and Performance: Networks of Cognition in Markets and Teams* — BLINDSPOT 2016-2021 financed on the European Research Call programme (ERC Advanced Grant). This project investigates key cognitive challenges faced by modern organizations with the aim of developing a comprehensive sociological approach to study the social properties of cognition. Research on error detection, attention allocation, and recognizing innovation will be conducted in three distinct settings. The research question that cuts across the socio-cognitive challenges asks whether and how diversity contributes to performance.

In terms of social gender sustainability, the H2020 project *Promoting gender balance and inclusion in research, innovation and training* (2016-2020). The overall objective is to enable the development, implementation and assessment of self-tailored Gender Equality Plans (GEPs) with innovative and sustainable strategies for the Research Performing Organizations (RPOs) involved.

About gender and migration issues the Erasmus Plus Strategic Partnership Adult Education project on *Creation of a European e-platform of MENTORing and coaching for promoting migrant women in Science, Technology, Engineering and Mathematics* - EumMentorSTEM 2017-2019 aims at fostering the performance, learning and development of women with migrant background to consolidate their career in STEM (Science, Technology, Engineering and Mathematics) jobs in Europe (as paid employees or as entrepreneurs). The project aims to develop and test innovative materials on mentoring and coaching (M&C) in STEM for migrant women and their career



## DIPARTIMENTO DI SCIENZE AZIENDALI

advisors/educators, that will be shared in an online European knowledge hub in all partner languages.

Concerning public management and accounting, with particular reference to local governments and healthcare organizations, a fruitful collaboration was concluded at the beginning of 2017 through a joint project between the Local Healthcare Authority of Forlì Municipality (Italy) and the Department of Management on the introduction of financial and non-financial performance measurement within the operating room department at Forlì Hospital based on ICT. The PerfORMS Project - Performance Operating Room Management System - addresses the need to formulate an analytical approach necessary for dissemination & utilization of data information for operating room management. PerfORMS was awarded by the European Institute for Public Administration with the European Public Sector Award 2011. Since 2015, the project has been further improved and transferred towards the S. Maria Nuova Hospital in Reggio Emilia Municipality. (<http://www.operatingroommanagement.org/en/home.html>).

Moreover, this project has represented an effective approach aimed at respecting PRME Principle 6, to facilitate and support dialog and debate among interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Beside the above mentioned projects, DiSA's faculty contributed to the topic with a variety of journal articles, other academic publications, and public speakings. Among them:

- 1** Longo M., Mura M. *Assessing sustainability within organizations: The sustainability measurement and management lab (SuMM) in Smart Innovation, Systems and Technologies* - Springer Science and Business Media Deutschland GmbH – London
- 2** Russo M., *Brunello Cucinelli : Humanistic Approach to Luxury* in *Fundamentals of Management. Management myths debunked!* By S.P. Robbins, M. Coulter, D.A. DeCenzo; Pearson Education Limited Harlow USA
- 3** Valentini S., Montaguti E., Vecchioni F., Zammit A. (2016): *Can Companies Generate Engagement Through Their Social Media Activity? A Field Experiment – 2016* in *Marketing & Retail nei mercati che cambiano - SIM Conference - Cassino, Italia - 20-21 October 2016*
- 4** Mollona, E., Presutti M. *Collaboration and competition inside an industrial district. A social capital approach* by Belussi, F., Hervas-Oliver, J.L. *Unfolding Cluster Evolution* - Routledge Abingdon UK
- 5** Peng F., An N., Vecchi A. *Cross-Cultural Study of Online User Behavior in Fashion E-Commerce: A Comparison of Britain and China* - in *Advanced Fashion Technology and Operations Management – IGI Global Hershey USA*
- 6** Paletta A., Cisi M., Luison C., Macchia F., Stiz G., Venzo M., Viviani M. *La Rendicontazione Sociale Degli Istituti Scolasticidocumenti Di Ricerca N. 13*, GBS - Gruppo per il Bilancio sociale Collana Franco Angeli – Milano Italy
- 7** Mura M., Longo M., Micheli P., Bolzani D. (2016), *Measuring and managing sustainability. A literature review and research agenda* in *Proceedings of the 2016 PMA Conference Edimburg UK 27-29 June 2016*
- 8** Valentini S.; Zammit A. (2017), *The Value of Engaging Customers through a Gamification Marketing Strategy* in *Proceedings of the International Marketing Trends Conference 2017*, Jean-Claude Andreani and Umberto Collesei, Paris-Venice Marketing Trends Association - International Marketing Trends Conference 2017 - 26-28 January 2017 Madrid, Spain



DIPARTIMENTO DI SCIENZE AZIENDALI

- 9** Mariani M.M., Czakon W., Buhalis D., Vitouladiti O.: *Tourism Management, Marketing, and Development. Performance, Strategies, and Sustainability*, Palgrave Macmillan, New York USA
- 10** Baldarelli M. G., Del Baldo M. *Accounting and charity: How to read the “pink” in accounting in the first half of the twentieth century through a real life case in Accounting History* Volume 21 - Nr. 2-3 Pg 144-166
- 11** Baldarelli M.G.: *Accounting, Creativity and Charity in Hospitality Enterprises: the Case of “Lentil as Anything”* – in ALMATOURISM Volume 8 - Nr 7 Pg 298-309
- 12** Mura M., Lettieri E., Radaelli G., Spiller N. *Behavioural operations in healthcare. A knowledge sharing perspective* in International Journal Of Operations & Production Management Volume 36 - Nr 10 Pg 1222-1246
- 13** Baldarelli M.G., Del Baldo M., Ninel N.K. *Environmental Accounting and Reporting. Theory and Practice*, in Csr, Sustainability, Ethics & Governance, Edit Springer Berlin Germany
- 14** Guizzardi A., Mariani M.M. Prayag, G.: *Environmental Impacts and Certification: Evidence from the Milan World Expo 2015 14* in International Journal Of Contemporary Hospitality Management Volume 29 Nr 3 Pagg: 1052 1071
- 15** Di Giacomo N., Guthrie J., Farneti F.: *Environmental management control systems for carbon emissions in PSU Research Review*, Volume 1, Nr 1 Pagg: 39 - 50
- 16** Baldarelli M.G., Del Baldo M., *Ethics, gift and social innovation through CSR and female leadership in business administration in Italy* in Umweltwirtschaftsforum, Volume 24, Nr 2-3 Pagg: 141 -150
- 17** Augustine D., Wheat C. O., Jones K.S., Baraldi M., Malgwi C. A., *Gender diversity within the workforce in the microfinance industry in Africa: Economic performance and sustainability*, in Canadian Journal Of Administrative Sciences-Revue Canadienne Des Sciences De L'administration 2016 Pagg 1-15
- 18** Aureli S., Ciambotti M., Jóczik A., Sasvari P.: *Interpreting the correlation between the capacity of generating added value and the use of business information systems through the example of SMEs by: Mancini, D., Dameri, P. and Bonollo*, in Strengthening Information and Control Systems – The synergy between information technology and accounting models Springer, Vienna Austria, Pagg 29-41
- 19** Farneti F., Siboni B., Del Sordo C.: *La misurazione della performance sociale nell’esperienza dell’Università di Bologna* in Management Control, Volume 1 Pagg 137 - 166
- 20** Matacena A., Baldarelli M.G., Pascari L.: *New Challenges for the enterprise in the age of “sustainable modernity”* in Environmental Accounting and Reporting. Theory and Practice, Springer Berlino Germania Pagg 1 -34
- 21** Marchiori M., Demartini P., Albano V., Barbini F. M.: *Occupational health and safety management system effectiveness: Reflections from theory and insights from practice* in International Journal Of Environment And Health Volume 8, Nr 2 Pag 164 – 184
- 22** Del Baldo M., Baldarelli M.G.: *Renewing and improving the business model toward sustainability in theory and practice* in International Journal of Corporate Social Responsibility, Volume 2, Nr. 3 Pagg: 1 -13
- 23** Bandini F. : *Social Enterprises*, in Principles and Practice of Impact Investing, by Vecchi V.; Balbo L.; Brusoni M.; Caselli S.; Greenleaf Publishing, Salts Mill UK Pagg: 123 -133 Responsible Investment Series
- 24** Del Sordo C.; Farneti F.; Guthrie J.; Pazzi S.; Siboni B. *Social reports in Italian universities: disclosures and preparers’ perspective* in Meditari Accountancy Research Volume 24, Nr. 1 Pagg: 91 -110



## DIPARTIMENTO DI SCIENZE AZIENDALI

- 25 Aureli S., Medei R., Supino E., Travaglini C. *Sustainability Disclosure after a crisis: A text mining approach* in International Journal Of Social Ecology And Sustainable Development Volume 7, Nr 1 Pagg:354-49 Article Number: 16
- 26 Presutti M., Boari C., Fratocchi L: *The evolution of inter-organisational social capital with foreign customers: its direct and interactive effects on SMEs' foreign performanc in* Journal Of World Business Volume 51, Nr 5 Pagg: 760 -773
- 27 Guo L., Baruch Y., Russo M., *Work resources and civic engagement: Benefits to employee physical and mental health* in Journal Of Vocational Behavior Volume 100 Pagg: 56 - 66
- 28 Baraldi M. and Amadei C.A., *Education and Technology: Innovative Levers Between Business and Environment*, Center for Business Ethics 40th Anniversary Conference, Bentley University (U.S.A), July 25, 2016.

### **Principle 5 and Principle 6**

*Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.*

*Dialogue: We will facilitate and support dialogue and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and*

In terms of collaboration with different business corporations, civil society organizations, and other interested groups and stakeholders, the Department is implementing different kinds of initiatives.

The Department is strictly collaborating with the Bologna Business School (<http://www.bbs.unibo.it/hp/en/our-school/>), an international community made up of ideas, people, networks and projects. It is promoting Master programmes with the involvement of more than 400 companies. This international and educational framework favors the interaction among different actors and stakeholders; therefore it is the appropriate scenario to spread information about global social responsibility.

The Department is member of the international network “Rural Policy Learning Commons: Building Rural Policy through International Comparative Analysis - Innovation, Leadership and Prosperity. Northern Communities: Towards Social and Economic Prosperity” (<http://rplc-capr.ca/>); the network is coordinated by the Brandon University (Canada). The goal of this project is to enhance prosperity in rural areas by identifying and analyzing policy options relevant to rural and northern places, evaluating these options in the context of national and international policy innovations, and building leadership capacity among rural and northern researchers, policy-makers, and practitioners from America (USA, Canada and Mexico) and Europe. On this purpose several meetings and webinars have been organized on the main development themes such as: human capital and migration, natural resources development, governance, infrastructure and services and transformations in indigenous communities. The project favors the participation to conferences and training activities (related to the network topics) for students and faculty. The project’s activities are also coherent with Principle 6, aimed to support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Moreover, in terms of networking with non-University actors, the Department has signed a protocol with the Bologna municipality and the Bologna professional association of accountants thanks to the expertise of some faculty. The aim is to promote practices focused on business environmental responsibility and on the analysis of the environmental performances of the enterprises located in the Bologna provinces; on this purpose an Observatory has been created.



## DIPARTIMENTO DI SCIENZE AZIENDALI

The Department in collaboration with the Italian non-profit organization Impronta Etica (Ethic Footprint) (<http://www.improntaetica.org/en/>), has delivered a post-doc position related to the Observatory Sustainability measurement and management lab (SuMM) (<https://events.unibo.it/summ-lab>).

Furthermore in December 2016 a research group of the Department collaborated to the organization of the sixth edition of the conference Top500 focused on the financial analysis of 500 enterprises based in the Bologna province. One of the topic of the conference dealt with the identification of non-financial values for the cooperative businesses, the role of managerial communication on social and environmental issues.

The Department continues the programme Launch Pad (<http://www.unibolaunchpad.it/>) in collaboration with the Italian Institute of Entrepreneurship and Foundations located in Emilia-Romagna region. The aim is to create a training path towards entrepreneurship with different kind of approaches (laboratories, practical training, meetings with entrepreneurs). The programme is addressed to P.h.D. students and post-doc researchers working on innovative research and applied projects. The training path aims to develop a focus and a commitment on issues connected to innovation and sustainability as well as to social elements for innovation and processes leading to the co-creation of values. Thanks to contribution of local Foundations and banks, few grants have been issued to the most innovative entrepreneurial projects with the aim to support an additional training period in Silicon Valley and London City to enhance the start-up of the entrepreneurial proposal.

### **Future Perspectives and Key Objectives**

Embracing the PRME framework for Responsible Management Education, the Department of Management at the University of Bologna aims to strengthen the synergies among teaching programs, research projects and the network opportunities arising from those activities that are able to educate and inspire our community of students, business partners and scholars across the values of ethics and sustainability.

The Department of Management at the University of Bologna is determined to increase ethical and sustainability concepts and practices in its teaching and training programs. More specifically, DiSA aims to strengthen the teaching of Business Ethics and Social Responsibility at the undergraduate level. The Department of Management should also continue the search for partnerships with sustainable organizations as internship destinations and best practice examples for the students of the University of Bologna.

Moreover, DiSa will work in collaboration with its stakeholders to incorporate civic and social awareness around its teaching and research projects. Within this cultural framework, DiSa aspires to strengthen its active role in the Emilia Romagna region and with its partners by promoting its collaborative and sustainability values.

Finally, DiSA will look for a more effective way to communicate UN-PRME events to its scientific community in order to increase participation and understanding of the UN-PRME principals and initiatives and the added value of being part on PRME network.

### **Contacts**

For questions or additional information about the Department of Management (University of Bologna) PRME initiative, please contact:

Address: Monica Baraldi, Department of Management University of Bologna

E-mail: [monica.baraldi2@unibo.it](mailto:monica.baraldi2@unibo.it)



DIPARTIMENTO DI SCIENZE AZIENDALI

**Annex 1**

Short summary of the list of publications purchased or subscription renewal by the Library of the Department, "Giuseppe Testoni" in the period 2016-2017.

**Active Journal Subscriptions renewal:**

ISSN code	Active Journal Subscriptions
ISSN 1537260X	4467718 Academy of Management Learning and Education. -2002-
ISSN 00076503	4195053 Business and society. - 1960-
ISSN 13632434	4209571 School Leadership & Management. - 1990-
ISSN 00251909	4194969 Management science. - 1954-
ISSN 08997640	4004672 Nonprofit and voluntary sector quarterly. - 1989-

**Books related to the topics and purchased in the period 2016/2017:**

AUTHOR	YEAR	EDITOR	COUNTRY
Davis, Gerald F.	*Changing your company from the inside out : a guide for social intrapreneurs / Gerald F. Davis and Christopher J. White. - Boston : Harvard Business School, 2015. - X, 191 p. : ill. ; 25 cm.	2015	Harvard Business School
Bisio, Luca	*Comunicazione aziendale di sostenibilit� socio-ambientale / Luca Bisio. - Torino : Giappichelli, 2015. - X, 104 p. ; 24 cm	2015	Giappichelli
Mackey, John	*Conscious capitalism : liberating the heroic spirit of business / John Mackey, Raj Sisodia. - Boston, Mass. : Harvard Business Review Press, 2013. - XIV, 344 p. : ill. ; 25 cm	2013	Harvard Business Review Press
Tombs, Steve	*Corporate criminal : why corporations must be abolished / Steve Tombs and David Whyte. - London and New York : Routledge, 2015. - 216 p. ; 20 cm.	2015	Routledge
Argenti, Paul A.	*Corporate Responsibility / Paul A. Argenti. - Thousand Oaks [etc.] : Sage, 2016. - XIX, 387 p. ; 24 cm.	2016	Sage
Moon, Jeremy	*Corporate social responsibility : a	2014	Oxford University Press



DIPARTIMENTO DI SCIENZE AZIENDALI

	very short introduction / Jeremy Moon. - Oxford [etc.] : Oxford University Press, 2014. - XVI, 154 p. ; 18 cm.		
Sukhdev, Pavan	*Corporation 2020 : trasformare le imprese per il mondo di domani / Pavan Sukhdev. - Milano : Edizioni Ambiente, 2015. - 287 p. ; 23 cm.	2015	Edizioni Ambiente
Visentin, Marco <1973- >	*Decidere meglio, decidere per tutti : l'etica nell'impresa / Marco Visentin. - [Ariccia] : Aracne, 2016. - 337 p. ; 24 cm.	2016	Aracne
Gentile, Mary C.	*Educating for values-driven leadership : giving voice to values across the curriculum / Mary C. Gentile. - New York : Business Expert Press, 2013. - VIII, 216 p. ; 23 cm.	2013	Business Expert Press
Venturi, Paolo <1971- ; Santa Sofia>	* Imprese ibride : modelli d'innovazione sociale per rigenerare valore / Paolo Venturi, Flaviano Zandonai. - Milano : EGEA, 2016. - 122 p. ; 23 cm	2016	EGEA
Bowles, Samuel <1939- >	The *moral economy : why good incentives are no substitute for good citizens / Samuel Bowles. - New Haven ; London : Yale university press, 2016. - XVI, 272 p. ; 22 cm	2016	Yale university press
Woot, Philippe : de	*Rethinking the enterprise : competitiveness, technology and society : restoring the ethical and political dimension to economic action / Philippe De Woot. - Sheffield : Greenleaf, 2014. - VIII, 112 p. ; 21 cm.	2014	Greenleaf
	*Welfare aziendale : la risposta organizzativa ai bisogni delle persone / a cura di Mauro Gatti. - Milano : ESTE, 2014. - 159 p. : ill. ; 27 cm.	2014	ESTE
Freudenberg, Nicholas	Lethal but legal : corporations, consumption, and protecting public health	2014	Oxford University Press
Winston, Wayne L.	Practical management science	2016	Cengage Learning
Tombs, Steve	Safety crimes	2007	Willan
Bowles, Samuel <1939- >	The moral economy : why good	2016	Yale university press



DIPARTIMENTO DI SCIENZE AZIENDALI

	incentives are no substitute for good citizens		
--	--	--	--

The list is not exhaustive; it refers to specific resources related to the sustainability topic. A more comprehensive list of books, periodicals and journals is available on the University of Bologna library's website.

Books are available entering the following link:

- [http://sol.unibo.it/SebinaOpac/Opac?locale=en\\_GB](http://sol.unibo.it/SebinaOpac/Opac?locale=en_GB). From this link publications purchased by all University libraries are also available and the library offers an inter-library loan and document delivery services in collaboration with Italian and international libraries.

Journals are available from this link <http://biblioteche.unibo.it/portale/risorse-elettroniche/periodici>:

Electronic Journals:

- Wiley OnLine Library
- SpringerLink
- JSTOR
- Cambridge Journals

Italian electronic Journals:

- RivisteWeb (JournalsWeb) Il Mulino
- Torrossa Editoria Italiana Online (Casalini, Franco Angeli)

Through those platforms, different online journals can be entered:

- Journal of Business Ethics
- Business Ethics (Oxford)
- Business and society
- CSR Corporate Social Responsibility and Environmental Management
- Environment and Planning (A, B, C, D)
- Journal of Environmental Management
- Journal of Environmental Economics & Management
- Business Strategy and the Environment
- Global Environmental Change
- Environmental science & policy

The library participates to the purchase of database carried out by the network of libraries of the University of Bologna.

Specific databases concerning management education are for instance:

- Proquest ABI/Inform Complete
- Econlit
- SSRN Social science research network\*

(\*SSRN is open source, the University is paying just the membership fee)

The complete list is available at the following page <http://biblioteche.unibo.it/portale/risorse-elettroniche/banche-dati>.